



Verizon Foundation

www.verizonfoundation.org

What is the Verizon Foundation?

The Verizon Foundation is the philanthropic arm of Verizon Communications, Inc. Since 2000, the Verizon Foundation has invested more than \$450 million in the United States and around the world to help others. In 2008, the Foundation donated more than \$68 million to support charitable and nonprofit agencies, awarding 2,910 competitive grants. Verizon employees contributed more than 608,000 hours of community service, giving their time and financial support to causes and organizations they care about. Employees donated \$12.7 million and Verizon contributed \$13.4 million in matching gifts to 15,630 nonprofits. Since 2000, Verizon employees and retirees have given more than 3 million volunteer hours to their communities.

What does the Verizon Foundation invest in?

The Verizon Foundation's goal is to invest in results and fuel positive social change in issues that impact our employees, customers and communities. Our purposeful philanthropy targets nonprofit initiatives that leverage technology to advance these issues and outcomes:

EDUCATION AND LITERACY

- > Enhance educator effectiveness and improve student achievement

DOMESTIC VIOLENCE PREVENTION

- > Increase use of safety strategies, prevent violence and improve survivors' quality of life

INTERNET SAFETY

- > Empower the safe and effective use of technology

HEALTHCARE/ACCESSIBILITY

- > Increase access to health information, advance caregiver effectiveness and improve patient health

EMPLOYEE VOLUNTEERISM

- > Encourage and support our human network

VERIZON VOLUNTEERS

Verizon is known for our network. And we are equally known for our human network – the extraordinary employees who are the face of Verizon's philanthropy in communities across the country and around the world. Verizon employees are deeply dedicated to volunteerism – and generously share their talents and expertise in their communities. That's why Verizon's employee engagement program is the 5th largest in the United States, based on the hours volunteered by our employees. Last year, our employees contributed more than 608,000 hours, and \$12.7 million, to causes and organizations they care about. It is the privilege of the Verizon Foundation to encourage and support our employees' volunteer efforts. Last year, we provided \$13.4 million in matching gifts, and recognized more than 13,652 individual volunteers.

Our Numbers Tell a Story: (all figures are from 2008)

- > \$68.4 million total funds donated
- > \$35.7 million contributed to advancing education and literacy
- > \$4.7 million to assist in domestic violence prevention
- > \$2.7 million invested in healthcare programs
- > \$12.7 million donated by Verizon employees
- > \$13.4 million matching gifts awarded by the Verizon Foundation
- > 608,256 hours of employee community service
- > 15,630 nonprofits received time and money from employees
- > 2,910 competitive grants awarded

The Verizon Foundation ranks as the:

- > 7th largest distributor of cash grants among U.S. corporations¹
- > 3rd largest investor in K-12 Education among U.S. corporations²
- > 5th largest employee volunteer program in the U.S.²
- > 17th largest corporate foundation in the Dow 30³
- > 2nd largest corporate foundation among Dow 30 telecom companies³

¹ The Chronicle of Philanthropy

² Committee Encouraging Corporate Philanthropy

³ The Conference Board

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EDUCATION & LITERACY

Verizon is a long-standing partner in the national and global campaigns to improve literacy and educational achievement. The Verizon Foundation invests in education and literacy initiatives that leverage innovative technology and interactive learning to increase 21st century skills for children and adults.

Thinkfinity.org

Thinkfinity.org is a Web site filled with free K-12 online resources and professional development designed to enhance teacher effectiveness and improve student achievement.

Thinkfinity.org is nationally recognized for providing:

- > Free, high-quality educational resources and professional development
- > Easy-to-navigate K-12 content that is grade specific and aligned with state standards
- > Content developed by the Thinkfinity.org Consortium Partners, the most respected organizations in each academic subject and literacy, and used by teachers across the country

Thinkfinity.org is the Verizon Foundation's signature initiative for education and literacy.

Literacy and Lifelong Learning

We support innovative national and grassroots programs to improve literacy and lifelong learning, with particular emphasis on strengthening the problem solving, creativity and critical thinking skills needed for success in the 21st century. We support creative, outcomes-based programs that further early childhood learning, promote family literacy, increase adult literacy and assist English language learners.

SAFETY AND HEALTH

The Verizon Foundation is committed to enhancing personal safety and providing greater access to healthcare information. We believe that technology plays a significant role in safety and health, and support programs that leverage technology innovations to improve access to information, resources and services.

Preventing Domestic Violence

Verizon has been invested in the issue of domestic violence prevention for over a decade. We know that this issue knows no social nor economic boundaries, and that change can only come by breaking the cycle of violence. We support programs that increase awareness, enhance prevention through education and incorporate online resources for broad outreach to diverse populations. Through the Verizon Wireless HopeLine® program and Foundation grants, we provide support for programs and initiatives that deliver effective relief for victims and assist them in recovery.

Improving Access to Healthcare

We focus our partnerships on the use of broadband and communications services to help increase the efficiency of healthcare delivery, improve access to healthcare information and enhance resources for individuals, families and caregivers.

Internet Safety

Verizon is an acknowledged leader in the issue of Internet safety, and the Verizon Foundation supports nonprofit initiatives that further awareness and provide effective education for parents, children and seniors on how to maintain a safe and secure online experience.

Thinkfinity.org Consortium Partners

American Association for the Advancement of Science
Council for Economic Education
International Reading Association
The John F. Kennedy Center for the Performing Arts
National Center for Family Literacy
National Council of Teachers of English
National Council of Teachers of Mathematics
National Endowment for the Humanities
National Geographic Society
ProLiteracy
Smithsonian National Museum of American History

Thinkfinity.org State Education Partners

Thinkfinity.org partners with state education departments and statewide education organizations to ensure that Thinkfinity.org resources and professional development opportunities reach as many educators as possible – all free of charge.

Education and Literacy Partners

American Library Association
League of United Latino American Citizens
National Council of La Raza
National Urban League

Domestic Violence Prevention Partners

Joe Torre Safe at Home Foundation
National Family Justice Center Alliance
National Network to End Domestic Violence
Penn State University
Rutgers University

Healthcare Partners

American Foundation for the Blind
American Red Cross
Sister to Sister – Everyone Has a Heart Foundation
World Institute on Disabilities

Internet Safety Partners

FrontLine
I-Safe
Web Wise Kids